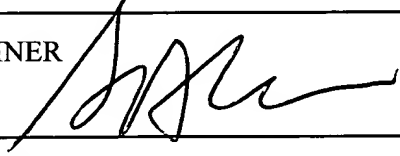


FORM PTO-1449	U.S. DEPARTMENT OF COMMERCE PATENT AND TRADEMARK OFFICE	ATTORNEY DOCKET NO. 122.1046-D\GMG	APPLICATION NO. Div. of 08/864,762
LIST OF REFERENCES CITED BY APPLICANT  (Use several sheets if necessary)		FIRST NAMED INVENTOR Tokimori TOMITA et al.	
		FILING DATE October 8, 1999	GROUP ART UNIT Unassigned

## U.S. PATENT DOCUMENTS

*EXAMINER INITIAL		DOCUMENT NO.	DATE	NAME	CLASS	SUB- CLASS	FILING DATE
CA	AA	4,361,903	11/30/82	OHTA			
CA	AB	4,746,787	5/1988	SUTO et al.			
CA	AC	4,876,592	10/1989	VON KOHORN			
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CA	AP	5,483,444	01/1996	HEINTZEMAN, et al.			

EXAMINER 	DATE CONSIDERED 8/30/00
*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.	

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LIST OF REFERENCES CITED BY APPLICANT


(Use several sheets if necessary)

## FOREIGN PATENT DOCUMENTS

		DOCUMENT NO.	DATE	COUNTRY	CLASS	SUB-CLASS	TRANSLATION YES NO	
GA	AG	61-273663	12/1986	JAPAN				
CA	AH	63-40995	02/22/88	JAPAN			XX	
CA	AI	4-264996	02/21/92	JAPAN				
CA	AJ	92/14213	08/20/92	PCT				
CA	AK	5-342235	12/1993	JAPAN				
CA	AL	94/09454	04/28/94	PCT				
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CA	AP	6-096096	04/1994	JAPAN				

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CA	AM	Author Unknown: "Vision Value Goes Live Across America", <u>card technology today</u> , July/August 1992, pp. 9-11.
CA	AN	DATABASE MARKETING (Article in CATALOG AGE, May 1988, pp. 85-97), Author Unknown

EXAMINER	DATE CONSIDERED
	8/30/00

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FORM PTO-1449	U.S. DEPARTMENT OF COMMERCE PATENT AND TRADEMARK OFFICE	ATTY. DOCKET NO. 122.1046-D\GMG	DIV. OF SERIAL NO. 08/864,762
LIST OF REFERENCES CITED BY APPLICANT  (Use several sheets if necessary)		APPLICANT Tokimori TOMITA et al.	
		FILING DATE October 8, 1999	GROUP UNASSIGNED

## U.S. PATENT DOCUMENTS


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	AD						
	AE						

## FOREIGN PATENT DOCUMENTS

		DOCUMENT NO.	DATE	COUNTRY	CLASS	SUB- CLASS	TRANSLATION	
							YES	NO
	AF							
	AG							
	AH							
	AI							
	AJ							
	AK							

## OTHER REFERENCES (Including Author, Title, Date, Pertinent Pages, Etc.)

GA	AL	Fischman; "dahl's Store is Testing Frequent Shopper Plan"; <u>Supermarket News</u> ; v39; p49(1); Sept. 18, 1989; Dialog: File 148, Acc # 041127465
CA	AM	Thayer; "Database Marketing Demystified"; <u>Progressive Grocer</u> ; v68 n11; p21(6); Nov. 1989; Dialog: File 148, Acc #04150369
CA	AN	Johnson; "Loyalty Programs Flag: Citicorp, Catalina Pull Plug on Supermarket Tests, Advanced Promotion Tech: Continues to Test Vision Value Club Supermarket Frequent-shopper Club"; <u>Advertising Age</u> ; June 17, 1991; p.32; Dialog: file 16, Acc #03200380
CA	AO	"Smart Card Supermarket Program Testing Consumer Promotions"; <u>Card News</u> ; v7 n8; p7(2); April 20, 1992; Dialog: File 148, Acc #05929981

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